

ABSTRAK

PERBEDAAN MINAT BERWIRAUSAHA DITINJAU DARI JENIS KELAMIN, EKSPEKTASI PENDAPATAN DAN PERSEPSI MENGENAI PELUANG USAHA: STUDI KASUS MAHASISWA PROGRAM STUDI AKUNTANSI, PENDIDIKAN EKONOMI DAN PENDIDIKAN AKUNTANSI UNIVERSITAS SANATA DHARMA YOGYAKARTA

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Penelitian ini bertujuan untuk mengetahui apakah ada: (1) perbedaan minat berwirausaha ditinjau dari jenis kelamin (2) perbedaan minat berwirausaha ditinjau dari ekspektasi pendapatan (3) perbedaan minat berwirausaha ditinjau dari persepsi peluang usaha.

Jenis penelitian ini adalah penelitian *ex-post facto* yang dilaksanakan pada bulan Maret-April 2019. Populasi penelitian ini adalah mahasiswa Program Studi Akuntansi, Pendidikan Ekonomi dan Pendidikan Akuntansi Universitas Sanata Dharma Yogyakarta dengan jumlah 1140 mahasiswa. Sampel sebanyak 271 diambil dengan teknik *purposive sampling*. Data diambil dengan kuesioner dan dianalisis dengan analisis *independent sampel t-test* dan analisis *chi-square*.

Hasil penelitian menunjukkan bahwa: (1) tidak ada perbedaan minat berwirausaha ditinjau dari jenis kelamin (*pearson chi-square* = 1,663 dan *Asymp.Sig* = 0,197); (2) ada perbedaan minat berwirausaha ditinjau dari ekspektasi pendapatan (*pearson chi-square* = 46.845 dan *Asymp.Sig* = 0,000); (3) ada perbedaan minat berwirausaha ditinjau dari persepsi peluang usaha (*t_{hitung}* = -5.185 dan *Sig. 2 tailed* = 0,000).

Kata Kunci: minat berwirausaha, jenis kelamin, ekspektasi pendapatan, persepsi peluang usaha

ABSTRACT

***DIFFERENCES OF INTEREST IN ENTREPRENEURSHIP
PERCEIVED FROM GENDER, INCOME EXPECTATION AND
PERCEPTION OF BUSINESS OPPORTUNITIES***

*A Case Study of Students of Accounting Study Programs, Economic Education
and Accounting Education Department of Sanata Dharma University
Yogyakarta*

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This research aims to find out whether there are: (1) differences in interest in entrepreneurship perceived from gender (2) differences in interest in entrepreneurship perceived from income expectations (3) differences in interest in entrepreneurship perceived from business opportunities.

This type of this research is an ex-post facto research which had been conducted from March-April 2019. The population of this research were 1140 students of the Accounting Study Program, Economic Education and Accounting Education Department Sanata Dharma University, Yogyakarta. The samples were 271 students taken by applying purposive sampling technique. Data were collected by questionnaire and analyzed by independent sample t-test and chis-quare analysis.

The results show that: (1) there is no difference in interest in entrepreneurship perceived from gender (pearson chi-square = 1.663 and Asymp.Sig = 0.197); (2) there is a difference in interest in entrepreneurship perceived from income expectations (pearson chi-square = 46.845 and Asymp.Sig= 0,000); (3) there is a difference in interest in entrepreneurship perceived from perceptions of business opportunities ($t_{count} = -5.185$ and Sig. 2 tailed = 0,000)

Keywords: interest in entrepreneurship, gender, income expectations, perception of business opportunities